



Health Asia Conference on  
**Quality in Health Care**  
2nd April, 2010 at Karachi Expo Centre

Final Executed 5<sup>th</sup> April, 2010

**Conference Agenda**

<b>INAUGURAL</b>	
Conference Sponsor: Abbott Laboratories Pakistan.	
Conference Co-Sponsor: Adamjee Insurance Company Ltd.	
Conference Supporter:	
• College of Physicians & Surgeons Pakistan	• Quality & Productivity Society of Pakistan
• Institute of Business Management	• Private Hospitals & Clinics Association
<b>Chief Guest</b> <b>Honorable Capt. Dr. Abdul Majid, Special Secretary for Public Health, Govt. of Sindh</b>	
09:15 – 09:45	Conference Registration
09:45	Arrival of the Chief Guest
09:45 – 09:50	Recitation from the Holy Quran
09:50 – 09:55	Inauguration Ceremony
09:55 – 10:05	Welcome address by <b>Mr. Ozair A. Hanafi</b> Chief Executive Officer, Ecommerce Gateway Pakistan
10:05 – 10:15	Guest Speech by <b>Mr. Salman Burney</b> Managing Director, GlaxoSmithKline
10:15 – 10:25	Patient Safety through Quality Medicine <b>Dr. Sarmad Maqbool</b> , Director Marketing & Strategy, Abbott Laboratories Pakistan
10:25 – 10:35	Creating Change – Crafting Innovative Health Insurance Products <b>Mr. Ali Haider</b> , Assistant General Manager, Health Insurance Department, Adamjee Insurance Company Limited
10:35 – 10:40	<b>Dr. Asima Zahid</b> , Head of the Department MBA Health Management Program(MHM), Institute of Business Management
10:40 – 10:50	Address by Chief Guest
10:50 – 10:55	Plaque Distribution
<b>TEA BREAK</b>	

**Health Asia Conference Secretariat**

**Ecommerce Gateway Pakistan (Pvt) Ltd.**

C – 17, KDA Scheme – 1, Off: Karzas Road Karachi, Pakistan

Tel: (92-21) 111-222-444/ Fax: (92-21) 3453-6330

Email: [conferences@health-asia.com](mailto:conferences@health-asia.com), Web: [www.health-asia.com](http://www.health-asia.com)

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**TECHNICAL SESSION**

**Chief Guest**

**Prof. Dr. Abdul Ghaffar Billoo**, Chairman, Medical Advisory Committee, Memon Medical Institute

**Chair**

**Dr. Salman Faridi**, Medical Director, Liaquat National Hospital

**Co – Chair:** **Dr. Tufail Bawa**, President – Health Chapter, Quality & Productivity Society of Pakistan

**Moderator:** **Dr. Zakiuddin Ahmed**, National Coordinator for eHealth, Ministry of Health

11: 10 –11:35	A Framework for Improving the Quality of Health Services in Pakistan	<b>Dr. Gohar Wajid</b> Advisor to the Director General, Ministry of Health, UAE
11:35 – 11:50	Making Health Care Safer: New Innovation in Patient Safety	<b>Dr. Khurshid Khowaja</b> Director Nursing Services – Outreach Development, Aga Khan University Hospital
11:50 – 12:05	Quality from Structures to Service Delivery	<b>Dr. Shahzad Alam</b> Medical Director, Memon Medical Institute
12:05 – 12:20	Engaging Physicians in the Agenda of Quality	<b>Dr. Syed Mairajuddin Shah</b> Medical Director - Outreach Development Aga Khan University Hospital
12:20 – 12:40	Quality in Lab Management	<b>Dr. Farhan Essa</b> Director Operations & Technical Services, Dr Essa's Laboratory & Diagnostic Centre
12:40 – 12:50	Panel Discussion	
12:50 - 13:00	Session Summation by <b>Dr. Salman Faridi</b>	
13:00 – 13:10	Closing Remarks by <b>Prof. Dr. Ghaffar Billoo</b>	
13:10 – 13:20	Vote of Thanks by <b>Dr. Zakiuddin Ahmed</b>	
13:20 – 13:30	Plaque Distribution	
<b>LUNCH</b>		

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